# 2017 POP @ PCBC (Parade of Products) Award Winner!



The Parade of Products (POP @ PCBC) is an awards program designed to honor outstanding achievements in innovation and new product development.





### **™** EASY-FUR™

### A Rollable Furring Strip

EASY-FUR™ is an entangled polymer net furring strip that creates a cutting edge rainscreen and venting system behind wood and fiber-cement siding.

Easy-Fur's unique design allows for the fastest installation of any furring strip on the market, because it can be rolled onto the wall and easily cut to length.

Creating ventilation behind your siding is the best way to increase the life of the siding. as well as decrease the effects of moisture products in your wall.

Creating ventilation behind your siding is the best way to increase the life of the siding

### **Benefits**

- Easy to install
- Can be cut with scissors
- Promotes airflow and drainage
- Meets most local codes
- Will not split, warp or rot
- Provides no source for the promotion of MOLD, MILDEW or BACTERIA
- Lightweight and easy to carry



Photos: EASY-FUR installed on exterior wall





### **EASY-FUR**

Product	Thickness	Length	Width	
EASY-FUR	0.40 in./10 mm	25 ft/7.62 m	4 in./102 mm	

For a complete list of all our products, please contact KBP, or visit our website at KeeneBuilding.com

## **Applications**

- Wood siding
- Metal siding

Document: KA-04001

- Fiber cement board siding
- Other roofing and wall applications\*

<sup>\*</sup> For more information on roofing and wall applications, please contact our office at 877-514-5336





877 | 514 | 5336 Info@KeeneBuilding.com P 440 | 605 | 1020 KeeneBuilding.com F 440 | 605 | 1120