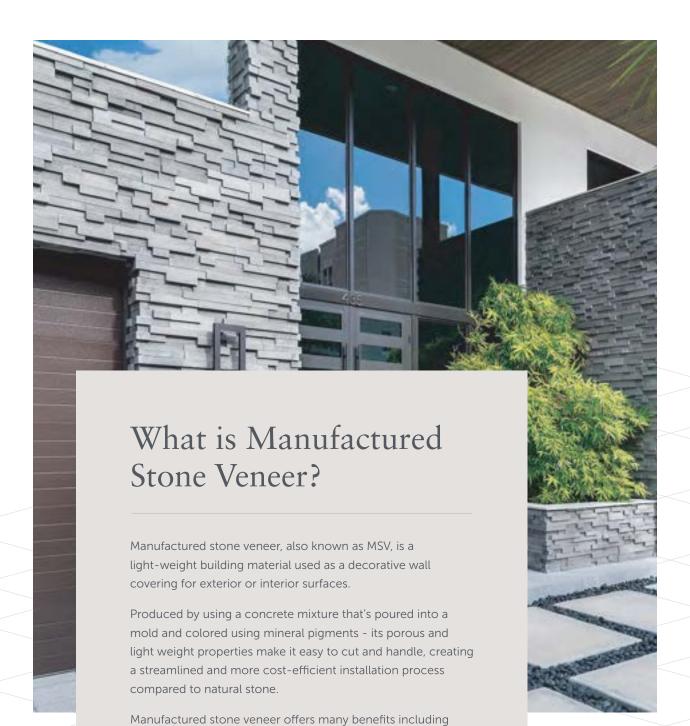


A Beginner's Guide

TO MANUFACTURED STONE VENEER

When it comes to selecting the right materials for your project, it's important to consider every last detail during the design phase in order to streamline your processes on the job site later.

We've put together this guide to help you and your clients better understand manufactured stone veneer and, ultimately, select the material that's best-suited for the job.



a wide range of finishes and styles that remain consistent in shape, color and availability proving to be a reliable and

cost-effective product alternative.





Ease of Installation

Unlike natural stone, manufactured stone veneer is lightweight and easy to install in a variety of locations.

- No ties or footings required
- Adheres to any structurally sound surface
- Simple installation process:
 - Lath
 - Scratch Coat
 - Mortar & Grout
- Panelized systems available for quicker install
- Light-weight for easier handling
- Creates less waste compared to natural stone

Range of Applications:

- Interior
- Exterior
- Outdoor living
- Commercial
- · Multi-family
- Signage



Longevity

Superior Durability

• Can endure years of weathering with little change to color

Weather Resistant

• Can freeze, thaw, heat up, and cool down without cracking, chipping, or fading.

Maintenance Free

• No painting, coating, or sealing required.

Warranty Backed

• Quality manufactured stone veneer companies provide extensive warranty coverage



The Cultured Stone® Veneer Difference

What makes Cultured Stone the preferred choice in stone veneer?

- Authentic stone beauty
- Innovative design
- High-tech manufacturing
- Unparalleled craftsmanship
- Superior quality control
- Unmatched performance
- Sustainability leadership
- Groundbreaking packaging
- World class supply system
- All-encompassing North American distribution network

