



PANGAEA<sup>®</sup>  
NATURAL STONE INC.



## FOR MASONS

### TONY K.

#### MASONRY PROFESSIONAL

We have been working with Pangaea® Stone for many years now. We really love the character of each and every stone. With so many profiles and colours to choose from, my clients always find the perfect stone for their dream project! I love the GripSet® technology. High quality and high strength - you can't beat Pangaea® Natural Stone products!



### SHIPRA S.

#### SHIPPING & LOGISTICS

I am constantly learning and I'm always supported in advancing my education. Pangaea® has been a great training ground and I'm always growing personally and professionally. My undergraduate degree has allowed me to utilize and advance my skills.



### SANJAY N.

#### C.E.O.

My primary role has been to create a company structure of safety and security. This in turn has created a company culture with a high level of trust, motivation, and communication. I don't go to work to manage our people, they come to work to be inspired. I take care of our people, so they can take care of you.



### SURESH C.

#### SENIOR SUPERVISOR

It never feels like I am working with co-workers. We all look after each other like best friends or close family members.



### SARITA D. & SARITA S.

#### GROUND'S CUSTODIANS

I am always well respected and love coming to work, as we all treat each other very fairly.

I feel safe and secure at Pangaea® because we all work as a team. I am highly valued.



### TRILOK Y.

#### HEAVY EQUIPMENT OPERATOR

There is no greater testimonial to a company's character than to have not only one son work in the same company, but have a second one that is eager to join. As a father, I could not be happier to know that my children's careers are secure.



FOR  
DESIGNERS

## SHAWNA C.

DESIGNER

*Pangaea® screams natural beauty. The range of colours and formats make it first and foremost the #1 product we use in our designs. Interior or exterior, stone from Pangaea® is something that will never go out of style. It is timeless.*



## SITARAM S.

C.O.O.

*Our company culture has changed what was a job into a passion. Pangaea® has positively impacted my life and my way of thinking. I feel very blessed to have an opportunity to make a difference.*



## ROB M. & KEVIN G.

C.O.O. & C.E.O. OF INSTONE

*As a leader in the market, Instone partnered with Pangaea® because of the exceptional industry-leading product quality. This, coupled with the leadership in developing a product with the highest ethical standards...makes for an outstanding partnership!*



## AAYUSHI C.

ACCOUNTS

*I have never worked with a company with such principles and ethics. I am well respected and always feel safe and secure in our environment.*

# PANGAEA®

CHANGING THE WORLD,  
ONE STONE AT A TIME.

## BOSCOE

C.C.O.

(CHIEF CANINE OFFICER)

*My life has been changed forever. I live in a home instead of on the streets and now every day is take your dog to work day.*



## MICK S. AND JEFF L.

CSI OPERATIONS MANAGER  
& CSI PRESIDENT

*What makes Pangaea® different is that it works! There are a few really simple ideas behind it that have been perfectly executed, resulting in a product that does exactly what it claims and exactly what its users require it to do.*



## CARMEN N.

C.F.O.

*Our Pangaea® family is continually striving to deliver products that we can be proud of and that our customers can enjoy for years to come.*

FOR  
YOU.



BEFORE WE GET TO THE STONE,  
LET'S TALK ABOUT CHANGING THE WORLD.

W H A T  
I F  
T H E R E ' S

# A BETTER WAY?

## BUILDING A BETTER WAY™

### CAN A STONE COMPANY CHANGE THE WORLD?

We believe it can. Our manufacturing facility in India adheres to ethical work practices, a clean and safe working environment and provides fair living wages. We lead by example so others may follow.

We minimize our environmental impact with revolutionary recycling methods. Our industry has a tendency to create excess waste and typically has a limited ability to recycle, so we decided there needed to be a better way.

We created systems to eliminate waste during the manufacturing and packaging process and created on site recycling in order to pave a new, greener path. From our product, to our packaging, when we were told there wasn't a way to be eco-friendly, we created a way. We are that committed. This translates to a better product that you can support in good conscience. Can a stone company change the world?

**WE ALREADY HAVE .**



# BUILDING A BETTER PRODUCT

## ARE WE BETTER THAN THE REST?

Why, yes. Yes, we are. And we're not just saying that. We use state-of-the-art technology and merge it with highly skilled stone artisans to create an extraordinary product. We backed this up by providing 22% more product than others in our industry. We cut, tool, trim, and fit all of our stone before we package it to make it Installation Ready™. Oh, and have you heard of GripSet® Technology? We invented it. It's a fancy way of saying we created a way to make the back of our stones easier to stick so you can ensure they stay in place. GripSet® is our proprietary technology. And if that's not enough, our stone veneers are 5½ times stronger on average than the compressive strength of commercial concrete. We've got the tests to prove it. Are we better than the rest? We've worked hard to be able to say yes, we are.

# BUILDING A BETTER COMMUNITY

We create community partners in local villages by investing profits from Pangaea® to enhance access to education through rebuilding and expanding public schools. We create scholarship programs to empower girls and young women in order to break down gender and educational barriers. We also support local animal shelters and provide animals with food, medicine and unconditional love.

PANGAEA®

CHANGING THE WORLD,  
ONE STONE AT A TIME.









WE ARE  
PASSIONATE  
ABOUT  
RECYCLING AND  
HUMANITARIAN  
EFFORTS. BY  
USING OUR  
MATERIALS, YOU  
ARE CHANGING  
THE WORLD,

ONE  
STONE  
AT A  
TIME.









# HOW WE STACK UP

3 ISO CERTIFICATIONS.  
WHICH MEANS  
QUALITY MANAGEMENT,  
ENVIRONMENTAL MANAGEMENT,  
&  
OCCUPATIONAL HEALTH AND SAFETY  
ARE AT THE FOREFRONT  
OF OUR PROCESSES,  
VERIFIED BY OUR  
CUSTOMERS AND THIRD  
PARTY INSPECTIONS.









# PANGAEA® STONE, NATURALLY.

Have you ever heard of the Messner List? It's a popular list among mountaineers, naming the highest peak on each of the seven continents. These peaks are made into a list, which to some, becomes a challenge to test their limits. Elite climbers from around the world attempt to summit all seven in one year, a challenge made popular by adventurer Reinhold Messner. These mountaineers are from different continents and speak different languages, but all push themselves beyond their limits with the same goal in mind. And do you know what ties every one of these prestigious climbers together? The view from the top. Seven views, from seven different mountaintops. But if you are not an elite mountaineer or a world class climber trekking around the earth, don't worry. We can bring the view to you. Seven views to be exact. Pangaea® Natural Stone provides you with seven stone profiles to choose from so that you can have your very own mountain top experience.










REAL PEOPLE.  
REAL IMPACT.  
REAL STONE.





YOU DON'T EVEN  
HAVE TO SAY IT.  
WE KNOW YOU  
LOVE US.

AND SINCE 88% OF  
RELATIONSHIPS  
START WITH A  
MATCHMAKER, WE  
HAVE **OVER 400**  
DEALER LOCATIONS  
TO CONNECT YOU.



# WHAT DOES IT MEAN TO BE CANADIAN OWNED AND MANUFACTURED IN INDIA?

THIS IS OFTEN AN UNSPOKEN CURIOSITY. LET US TELL YOU. IT MEANS WE ARE PASSIONATE ABOUT BREAKING DOWN BARRIERS AND PAVING A NEW PATH. IT MEANS WE HAVE A CRITICAL OPPORTUNITY TO RUN AN ETHICAL COMPANY BY PROVIDING LIVING WAGES AND SAFE WORKING CONDITIONS. IT MEANS WE HAVE THE SAME EMPLOYEES AND FAMILIES TEAMING WITH US FOR OVER 15 YEARS BECAUSE WE BELIEVE IN LEADING THE CHARGE OF GOOD AND FAIR. IT ALSO MEANS WE CAN BE THE CHANGE WE WANT TO SEE AROUND THE WORLD. WE CAN BUILD SCHOOLS WHERE THERE ARE NONE. WE CAN TAKE IN STRAY ANIMALS AND PROVIDE SHELTER WHEN THAT IS OUTSIDE THE NORM. WE CAN HELP FAMILIES IMPACT FUTURE GENERATIONS SO THEY MAY JOIN US IN BEING THE CHANGE.

## WE OPERATE OUTSIDE OUR BORDERS BECAUSE WE SAW AN OPPORTUNITY TO CHANGE THE WORLD.





WHAT  
DO  
WOOD  
AND  
WATER  
HAVE  
TO DO  
WITH  
STONE?





EVERY



THING.



WE OBTAIN OUR STONES FROM THE  
VERY CORE OF NATURE,  
**MAKING IT OUR DUTY TO  
SUSTAIN THE BACKDROP  
WE DRAW FROM.**

We devised systems to ensure not one drop of water, not one shaving from wood packaging and not one ounce of left-over stone rubble was going to waste. We take what we have and reuse it.

**AGAIN.  
AND AGAIN.**



Our industry tends to be wasteful in its approach. We weren't okay with that. So we systematically broke down every step of the process and created innovative ways to save the environment and vastly minimize our impact while glorifying the gorgeous stones the earth gives us.

**YOU HEARD US.  
EVERY. SINGLE. STEP.**





And we didn't just stop there. We made sure our machinery was electric and battery powered to reduce air pollution in a country that is so highly impacted by air quality because **ONE PERSON CAN MAKE A DIFFERENCE.** Ensuring our machinery is electric and battery powered also ensures our team members have a safer and cleaner work environment. This also reduces noise pollution because we care about **ALL OF THE IMPACTS WE HAVE.**



And once we've made a difference in a country that needed someone to lead the way, we weren't ready to stop there. We had to make sure our environmental impact continued to be minimized once our stone left our hands. So we spent years perfecting our wooden crate packaging to utilize sustainable wood and employ a drying process that ensured no pests can live within the timber and inadvertently travel around the globe. To top it off, all of our wood shavings are compressed into logs and used as a fuel source in rural areas.

**RECYCLING AND SUSTAINABILITY.**

WE CALL IT  
**BEING THOROUGH.**





# CAN WE CONNECT BUSINESS WITH IMPACTS IN EDUCATION, CULTURE, & ANIMAL WELFARE?





YES,



YES,



& YES.





WE  
OPERATE  
OUTSIDE OUR  
BORDERS  
BECAUSE  
WE HAVE THE  
OPPORTUNITY  
TO GIVE OUR  
SUPPORT TO  
ONE CORNER  
OF THE  
WORLD.





We did not want to reinvent a new system or introduce something new that could not be sustained.

So we started with a very simple question:

## HOW CAN WE MAKE A DIFFERENCE?

The answer has led us to expanding school infrastructures to increase enrollment, donating computers to connect children in classrooms to the global community, installing water purification systems where there was no access to clean drinking water, and providing direct community support to ensure that girls in rural villages have continuous access to education. If we provide support to help these kids succeed academically, we are investing in their future. It's a simple system of Q & A that works without overstepping.











TO PUT IT IN PERSPECTIVE FROM THE VERY BEGINNING,

# WE ARE PROUD.

OVER FIFTEEN YEARS AGO, WE STARTED A LITTLE STONE COMPANY AND MADE THE CONSCIOUS DECISION TO KEEP OUR BASE IN OUR NATIVE COUNTRY OF CANADA AND WORK WITH OUR NEIGHBORS IN THE USA, WHILE ESTABLISHING THE HEART OF OUR COMPANY IN OUR ANCESTRAL COUNTRY OF INDIA. WE DID SO KNOWING THAT WE COULD MAKE A DIFFERENCE THERE. WE COULD CELEBRATE A DISTINGUISHED CULTURE WHILE PROVIDING SAFE WORKING CONDITIONS, FAIR WAGES, AND EQUALITY. WE HAVE BEEN DOING THAT FOR OVER 15 YEARS AND DO YOU KNOW WHAT'S HAPPENED? WE HAVE MULTIPLE GENERATIONS OF FAMILIES WORKING TOGETHER WITH US. WE WATCH OUR NEW EMPLOYEES FLOURISH IN THEIR JOBS WHICH HAS ALLOWED THEM TO BUY THEIR FIRST HOMES. WE WATCH POSITIVE CO-WORKER RELATIONSHIPS BEING FORMED, NO MATTER THE AGE OR GENDER, WE SEE AN UNPARALLELED WORK ETHIC FROM THE FLOOR SWEEPERS WE DEPEND ON TO KEEP OUR WORKING AREAS CLEAN, ALL THE WAY TO OUR MANAGEMENT TEAM WHO PERFECT OUR PROCESSES.





# 35 MILL ION

THERE ARE 35  
MILLION STRAY  
DOGS LIVING IN  
INDIA RIGHT NOW.  
EVEN SOME OF  
THE LARGEST  
CITIES LACK THE  
INFRASTRUCTURE  
TO SPAY &  
NEUTER TO  
PREVENT THIS  
NUMBER FROM  
GROWING. AS  
USUAL, WE ASKED  
OURSELVES, CAN A  
SERIES OF SMALL  
ACTS MAKE A  
DIFFERENCE?





We may not be able to rescue thirty-five million dogs, but we can start with as many as we can. We nurse them back to health and take home those who are most in need and every day becomes "take your dog to work day". We work with a local animal shelter in Jaipur called "Help in Suffering" by offering our resources and our time. We also volunteer and donate what we can to connect our love for dogs coast to coast by working with our local animal shelters and supporting and adopting rescues. Our hope is that while we may not be able to rescue every one of them, our work will start a domino effect for our beloved four legged friends.

WE  
BELIEVE  
IN A  
RIPPLE  
EFFECT.





# HEY MASONS, WE'RE BETTER!

Mike B., Masonry Professional



AND IF YOU'RE JUST  
FOLLOWING ALONG  
AND NOT SURE WHAT  
WE'RE TALKING ABOUT  
...WOULDN'T IT BE NICE  
IF SOMEONE INVENTED  
A WAY TO MAKE YOUR  
LIFE EASIER? WE  
THINK SO TOO.

# SO WE DID.



WITH EXCLUSIVE **GripSet®** TECHNOLOGY  
YOU COUNT  
ON MAKING  
IT STICK.  
WE HELP  
YOU WITH  
THAT.

Those little grooves  
make us different  
and your job easier.  
We spend our time  
trying to figure out  
how to help you.



PANGAEA®  
NATURAL STONE INC.





WE HAVE

# MORE LAYERS THAN A FRENCH PASTRY

AT PANGAEA® NATURAL STONE, WE HAVE HAND-CRAFTED MANY VENEER STONE VARIATIONS TO HELP MAKE YOUR DESIGN IMPECCABLE. BUT WE DON'T STOP THERE. BECAUSE WE'RE THE EXPERTS, WE ALSO HAND-PACK YOUR STONE VENEERS ENSURING THAT EVERY LAYER HAS BEEN TOOLED FOR A PERFECT FIT, HAS THE PERFECT QUANTITY AND THE BEST COLOR AND SIZE VARIATIONS SO YOUR STONE IS DELIVERED INSTALLATION READY™. TO TOP IT OFF, WHEN OUR EXPERT PACKERS CUT, TOOL, AND TRIM, NOT ONLY DO THEY MAKE SURE OUR STONE IS PACKED AND READY TO BE INSTALLED, BUT THEY ALSO DOCUMENT EACH CRATE LAYER FOR CONSISTENCY AND PREDICTABILITY.



BUILDING A BETTER PRODUCT BUILDING BETTER COMMUNITIES

BUILDING A BETTER WAY™

3 ISO CERTIFICATIONS

QUALITY MANAGEMENT SYSTEMS ENVIRONMENTAL MANAGEMENT SYSTEMS OCCUPATIONAL HEALTH AND SAFETY

more than  
just a great  
personality

CONSISTENCY & PREDICTABILITY

STATE-OF-THE-ART TECHNOLOGY 400+ DEALERS TO SERVE YOU

INSTALLATION READY™

COLOUR READY SIZE READY INCREASE INSTALLATION EFFICIENCY  
REDUCE INSTALLATION COSTS NO REPEATING PATTERNS COLOR FAST

we're  
prettytoo

CUT, TOOL, TRIM & FIT™

ROCKPAKS® POWER OF 22™ 100% YIELD 10 SQFT MEANS 10 SQFT

GRIPSET® TECHNOLOGY

SAY NO TO RUBBLE ASTM TESTED COMPREHENSIVE TECHNICAL DATA THERMAL EFFICIENCY



B U T   W E ' R E  
M O R E   T H A N  
J U S T   A   G R E A T  
P E R S O N A L I T Y .

WE'RE  
PRETTY  
TOO.

I N T R O D U C I N G  
O U R   T H I N   S T O N E   V E N E E R   C O L L E C T I V E











# PANGAEA®

THIN STONE VENEER

## COLLECTIVE



THE PANGAEA® COLLECTIVE OFFERS 7 STONE  
PROFILES AND MANY COLOR VARIATIONS WITHIN  
EACH TO MATCH YOUR UNIQUE DESIGN.



# 3 COURSE ASHLAR

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# 3 COURSE ASHLAR

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE







# CASTLESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# CASTLESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# FIELDSTONE

PANGAEA<sup>®</sup>  
THIN STONE VENEER  
COLLECTIVE







# FIELDSTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# LEDGESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE







# LEDGESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# LEDGESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE







# MICROLEDGE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE







# MICROLEDGE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# QUARRY LEDGESTONE®

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE







# QUARRY LEDGESTONE®

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# ROMAN CASTLESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









# ROMAN CASTLESTONE

PANGAEA®  
THIN STONE VENEER  
COLLECTIVE









MORE

DETAILED

THAN A LATE NIGHT

GOOGLE OF YOUR EX

Pangaea® Natural Stone offers a line of architectural accessories that perfectly complement our wide range of stone veneer products as well as other stone cladding.

WHETHER YOU ARE LOOKING  
TO SUBTLY BLEND IN OR BOLDLY  
STAND OUT IT'S THE LITTLE THINGS  
THAT MAKE ALL THE DIFFERENCE.

Pangaea® offers an array of finishing products that are more detailed than a packet of instructions for self-assembly furniture (and we're easier to use too). From watertable sills to trimstones, our architectural elements add that final touch that gives that "I can't quite put my finger on what it is about this, but man that looks incredible" feeling (by the way, it's the details. Details add "je ne sais quoi" to your design without taking over). It's that final coat of lipgloss, that perfectly fluffed pillow, that straightened picture frame, that foam on top of a latte.

IT'S THE FINAL TOUCH.



T H E   N E X T   I N  
L E V E L   I S

THE

DETAILS,

& PANGAEA® ARCHITECTURAL  
ELEMENTS ARE YOUR ACCESSORIES

W A T E R T A B L E   S I L L S

T R I M S T O N E S

K E Y S T O N E S

H E A R T H S T O N E S

P O S T   C A P S

W A L L   C A P S

S L A B S





Tuscan Hearthstones.  
Like a fedora, fashionable  
and functional.



WestCoast® Watertable Sills are  
dependable like your favorite  
rain jacket.



Cambrian Slabs.  
Like icing on the cake.



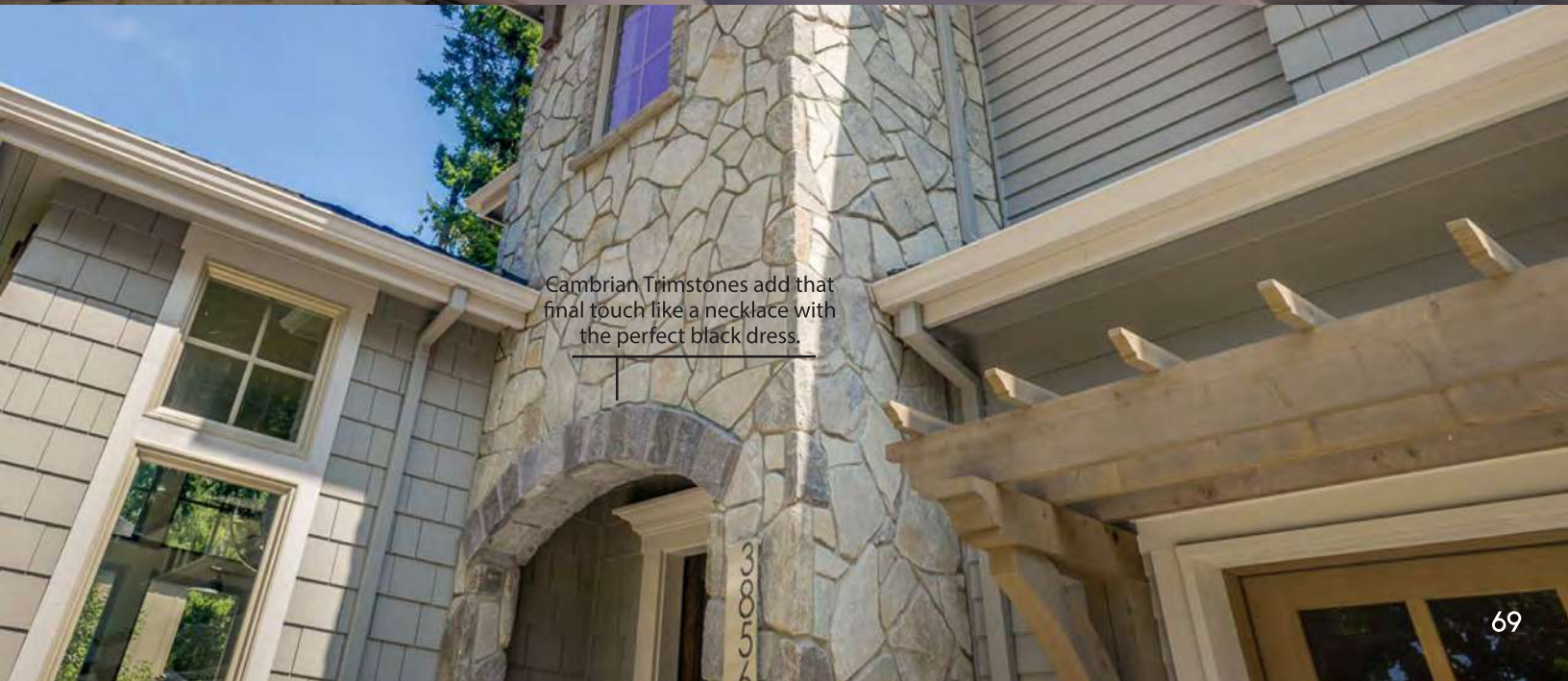
Cambrian Watertable Sills. An insurance policy against all weather conditions.



You rarely notice a wall cap, but you set your drink here all the time.



Cambrian Trimstones add that final touch like a necklace with the perfect black dress.





# DOTTING THE i'S AND CROSSING THE t'S

## PANGAEA® STANDS FOR RELIABILITY, CONSISTENCY & PREDICTABILITY

Why are these three characteristics so important?

Why would we ask our customers to work in the modern world with antiquated ideas? In our industry, the lack of innovation is often accepted as the status quo. In a world that is filled with advancing technologies and clever ideas, our industry has often chosen to remain primitive in its approach.

The construction industry is full of new ideas and product advancements. From reimagining quarrying technologies to breathable building envelopes, to route trucks that offer just-in-time delivery systems. So why has the Natural Stone Thin Veneer industry failed to innovate since its inception? Our belief is; manufacturers are stuck inside the bottle. If you're stuck inside the bottle, you cannot read the label on the outside.

Over the past 15 years we have consciously re-imagined, re-evaluated and re-tooled our approach on how to continually create value. We have delivered real world solutions to real world problems. We are insanely focused on delivering the highest value from the products we manufacture to the communities we serve. This purpose is what continually fuels our passion.



# IP COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION

WE COULD START **NERDING OUT** AND USE WORDS LIKE THERMAL MASS, MINERAL COMPOSITION AND DISCUSS FREEZE-THAW CYCLES. WE COULD TALK ABOUT GRAVITY LOADS AND BUILDING ENVELOPES, BUT WE DON'T WANT TO BORE YOU WITH THE DETAILS.

JUST KNOW, WE'VE THOUGHT ABOUT ALL OF IT, SO YOU DON'T HAVE TO...WE'VE GOT YOUR BACK SO YOU CAN STRESS LESS AND CONCENTRATE ON BEAUTY AND DESIGN.



# ■ ■ P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION









A photograph of a modern building's exterior. The main feature is a large wall made of stacked, irregular grey and brown stones. To the right of the stone wall is a glass door with a white frame. Above the door and to the left, there are wooden beams and a dark roofline. The sky is blue with some clouds. In the foreground, there is a concrete base for the stone wall, a white downspout, and a garden bed with dark mulch, green grasses, and yellow flowers.

# ■ P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION







 P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION











**■P COMMERCIAL**

PANGAEA<sup>®</sup>  
DISTINCTION

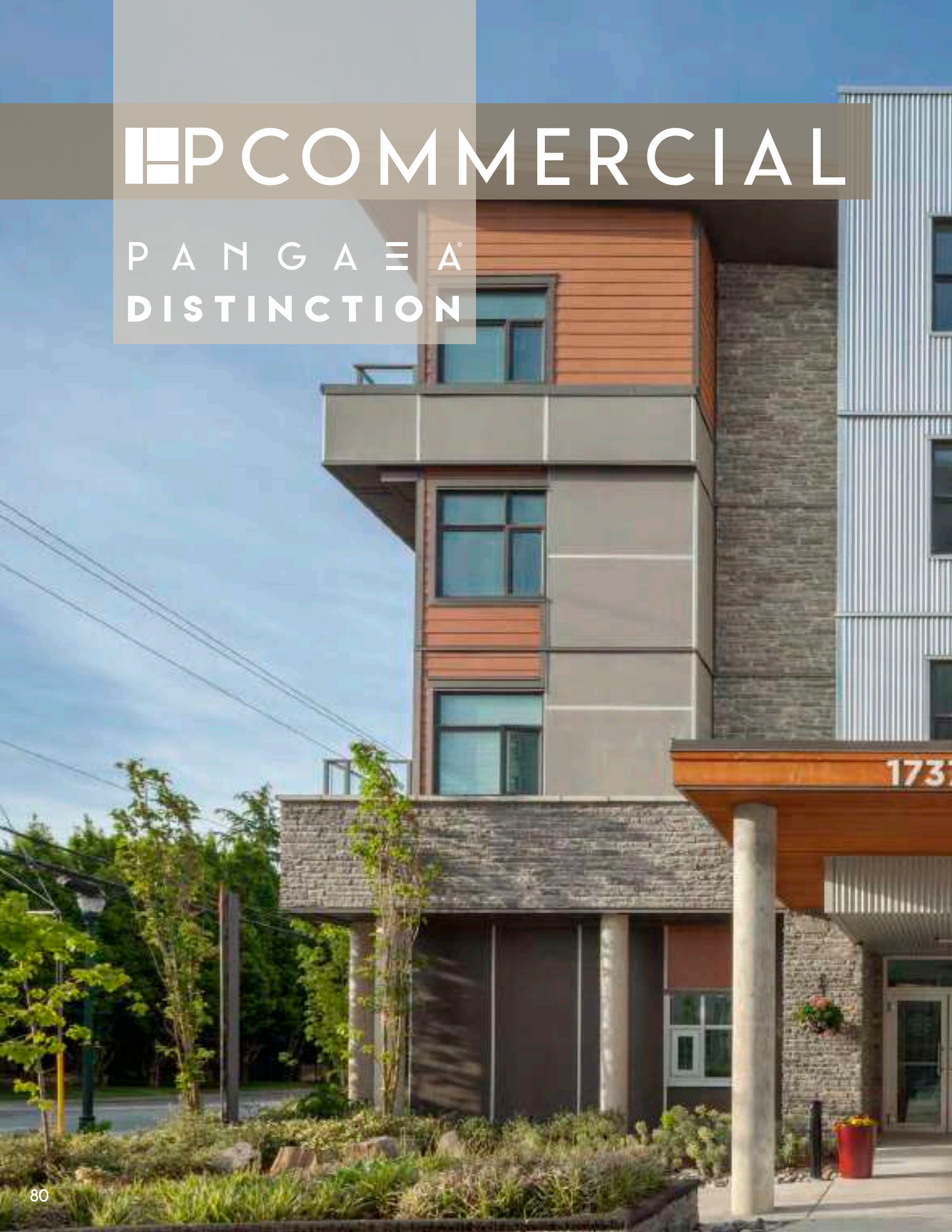






# ■P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION









# ■P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION











# ■P COMMERCIAL

PANGAEA<sup>®</sup>  
DISTINCTION





NO MATTER THE COMPLEXITY  
OF YOUR PROJECT YOU CAN

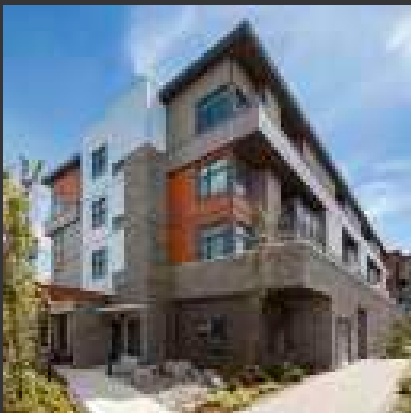
# CHANGE THE WORLD

WITH US ONE STONE  
AT A TIME, WE CALL IT  
**BUILDING A BETTER WAY™**



# PANGAEA®

NATURAL STONE INC.



Distributed By:

## CSI

All things Stone ... and more

[www.AllThingsStone.com](http://www.AllThingsStone.com)

1-800-977-8663

[PANGAEANATURALSTONE.COM](http://PANGAEANATURALSTONE.COM)

AUTHORIZED DEALER

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