



Profile
Zero Energy Residential Home
Hailey, Idaho

Easy- Fur™



Easy-Fur is an entangled polymer net furring strip that creates cutting edge rainscreen and venting system behind wood and fiber-cement siding. Easy-Fur's unique design allows for the fastest installation of any furring strip on the market, because it can be rolled on to the wall and easily cut to length.

A 4,300 sq. ft. zero energy residential home in Hailey, Idaho utilizes a compact design to fit local aesthetic, as well as reduce heat loss and gain. With the highly variable climate in Hailey, this allows for conveniences and challenges for high-performance homes. As the owner, general contractor, and energy consultant on the job, John Reuter shares with us why his company, John Reuter Greenworks LLC, chose Keene's **Easy-Fur** product for this zero energy residential home.

John Reuter Greenworks provides energy consulting and modeling for residential and light commercial buildings. When asked why he chose Easy-Fur for the net zero home, Reuter described the product as affordable, incredibly easy to install, and provided the home protection from insects. Reuter also mentioned other rainscreens blocked airflow around windows and tricky siding details. Easy-Fur's benefits include ease of application and the ability to promote airflow and drainage; therefore, reducing mold, mildew, and bacteria.

Reuter continues to make a positive impact on the environment with his high-performance homes. John Reuter Greenworks builds homes that are energy-free while also being healthy. Keene Building Products is proud to contribute to the environment and provide products that protect a healthy home.

**For more information please visit
KeeneBuilding.com or call 877-514-5336**

